



## SPONSORSHIP OPPORTUNITIES

Join us as we celebrate the 64th Annual DuPage County Fair. With the purpose of “changing, innovating and improving our operations to better serve the community.” The real reason the Fair exists is to educate, entertain, and engage DuPage County residents and celebrate our Agricultural roots.

### Official Sponsors:

#### **\$20,000** Official Sponsorship includes:

- ◆ Year Round Promotion on Digital Platform
- ◆ Premium Listing on Fair Promotional Material
- ◆ Two (2) Pavement Graphic Decals
- ◆ One (1) Fast Action Motorsport Custom designed 1/10 Scale R/C Car with your Company’s Logo, colors and number of your choice
- ◆ Large Logo & Link on Fair website [www.DuPageCountyFair.org](http://www.DuPageCountyFair.org)
- ◆ Mention in Print/Social Media advertising
- ◆ PA Announcements throughout duration of Fair
- ◆ General Fair Admission—Determined by Request
- ◆ 10 x 10 ft. Exhibit Space during the Fair
- ◆ Premium Parking Passes & Much More!



### Day Sponsors:

#### **\$10,000** Day Sponsorship includes:

- ◆ Promotion on Digital Platform during Fair
- ◆ Premium Listing on Fair Promotional Material
- ◆ Large Logo & Link on Fair website [www.DuPageCountyFair.org](http://www.DuPageCountyFair.org)
- ◆ Mention in Print/Social Media advertising
- ◆ PA Announcements throughout One Day of Fair
- ◆ General Fair Admission—Determined by Request
- ◆ 10 x 10 ft. tented space on Fairgrounds
- ◆ Premium Parking Passes & Much More!

## JULY 25—29, 2018

### DuPage County Fair Association

2015 Manchester Road  
Wheaton, IL 601287

P: 630-668-6636 F: 630-668-6681

[info@dupagecountyfair.org](mailto:info@dupagecountyfair.org)

### Gold, Silver, Bronze Attraction Sponsors:

We offer consultations to help you create a cost effective Sponsorship that generates attendance, showcases your company and exceeds your marketing goals. As a Gold, Silver or Bronze Attraction Sponsor your company name will be displayed on Sponsored attraction or designated area, plus so much more. Please contact us for further details.

**GOLD ATTRACTION SPONSOR: \$5,000**  
**SILVER ATTRACTION SPONSOR: \$2,500**  
**BRONZE ATTRACTION SPONSOR: \$1,000**

Other opportunities for Sponsorships include specific events and Program Sponsorships.



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## **Official Sponsor**

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## **Day Sponsor**

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## **Attraction Sponsors**

### **Gold Attraction Sponsor Benefits: \$5,000**

- ◆ Naming rights to one Fair Attraction for duration of Fair  
i.e.: Woodcarver, Buttons the Clown, Boots & Britches, Petting Zoo, Dairy Display
- ◆ Year Round Promotion on Digital Platform
- ◆ Premium Listing on Fair Promotional Material
- ◆ Two (2) Pavement Graphic Decals
- ◆ Logo & Link on Fair website [www.DuPageCountyFair.org](http://www.DuPageCountyFair.org)
- ◆ Mention in Print/Social Media advertising
- ◆ PA Announcements during Sponsored Attraction
- ◆ General Fair Admission—Determined by Request



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## **Attraction Sponsors**

### **Silver Attraction Sponsor Benefits: \$2,500**

- ◆ Naming rights to one Fair Attraction for duration of Fair  
i.e.: Livestock Auction, Ag-Ventureland Exhibits, Memory Barn, Tractor Parade, etc.
- ◆ Promotion on Digital Platform during duration of Fair
- ◆ Premium Listing on Fair Promotional Material
- ◆ Two (2) Pavement Graphic Decals
- ◆ Logo & Link on Fair website [www.DuPageCountyFair.org](http://www.DuPageCountyFair.org)
- ◆ Mention in Print/Social Media advertising
- ◆ PA Announcements during Sponsored Attraction
- ◆ General Fair Admission—Determined by Request



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## **Attraction Sponsors**

### **Bronze Attraction Sponsor Benefits: \$1,000**

- ◆ Naming rights to one Fair Attraction for duration of Fair  
i.e.: First Aid Station, Pedal Pull Contest, Watermelon Eating Contest, Pie Eating Contest, etc.
- ◆ Promotion on Digital Platform during duration of Fair
- ◆ Premium Listing on Fair Promotional Material
- ◆ Two (2) Pavement Graphic Decals
- ◆ Logo & Link on Fair website [www.DuPageCountyFair.org](http://www.DuPageCountyFair.org)
- ◆ Mention in Print/Social Media advertising
- ◆ PA Announcements during Sponsored Attraction
- ◆ General Fair Admission—Determined by Request



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**FAST ACTION**  
MOTORSPORTS ENTERTAINMENT

**DuPage County Fair**

**SPONSORSHIP MARKETING**  
**PARTNERSHIPS**

HIGH ENERGY INTERACTIVE RACE-THEMED ENTERTAINMENT

[www.fameracing.com](http://www.fameracing.com)

The advertisement features a red background with a stylized white and black race car silhouette on the left, a speedometer in the bottom left corner, and the DuPage County Fair logo on the right. The text is centered and uses a mix of bold, white, and italicized fonts.

- Great visibility and promotion for your Business during the Fair
- Be Recognized as a Community Leader and Supporter
- Display your Car at your place of business following the Fair
- Your logo and slogan will be recognized by all Fairgoers!

**Reserve your car Today! Space is Limited.**